



Venezia Brevetti 550

IP for innovation

Industrial property protection as a driver of innovation

13 March 2024, 3.30-5.30 pm

Aula Baratto, Ca' Foscari University of Venice and via Zoom

International roundtable

Event in presence and broadcast via Zoom, in English and Italian with simultaneous translation in presence.

Panel 1 - International policies on IPR

Introduced and moderated by: **Giuseppe Conti**, President Netval Association

Mattia Dalla Costa, Vice President & **Rinaldo Plebani**, Chair of SDG Index Committee - LESI Licensing Executives Society International

Margot Fröhlinger, Special Advisor to the EPO President - European Patent Office

Christophe Haunold, President ASTP - A World of Knowledge Transfer

Ioannis Sagias, Deputy Head of Unit for valorisation policies and IPR, Directorate Prosperity, Directorate-General Research and Innovation, European Commission

Panel 2 - The Italian perspective

Introduced and moderated by: **Alessandra Zanardo**, Commission for Knowledge Valorisation - Ca' Foscari University of Venice

Sergio Lasca, President AICIPI - Italian Association of In-House IP Consultants and Experts

Francesco Morgia, Head of Office 1 of the Department of Enterprises Policies - Ministry of Enterprises and Made in Italy

Riccardo Pietrabissa, Delegate for Research Valorization and Technology Transfer, CRUI Conference of Italian University Rectors

Andrea Scilletta, Advisor Italian Industrial Property Consultants Institute

Networking cocktail to follow